



SpringAhead™

**FOUNDATIONAL
ESSENTIALS FOR
ENTREPRENEURS
TO SUCCEED!**

COURSE DESIGNED FOR

**START-UP OWNERS &
ASPIRING STUDENT ENTREPRENEURS**

KNOW YOUR COACH

Venugopal Chepur has been a global executive, board member, advisor, business strategist, consultant, coach, entrepreneur. He has been an acclaimed resource for driving business growth through digital transformation and fostering workforce and organizational development. He is passionate about transforming people's lives by enhancing their employability, professional growth, and spiritual well-being.

In 2010, Mr. Chepur founded Samprad, a CXO advisory firm in the US specializing in digital transformation and growth strategies. Furthermore, he has also founded TrainedArrow.com, and created impactful learning and development programs, via TrainedArrow™ with profound concepts, a transformative approach for instilling essential foundational strengths and life skills in the workforce.

With an impressive track record, Mr. Chepur has coached and mentored more than 900 professionals, ranging from graduates and employees to entrepreneurs. He has also provided guidance to 7 startups globally. He has also been a panel judge for the Be-Your-Own-Boss Bowl entrepreneurial competitions at the Fox School of Business.

Mr. Chepur epitomizes the values of continuous learning, giving, and leadership with humility and resolve!



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THE PROGRAM

Successful entrepreneurs are more effective at building ventures once they learn start-up essentials in business-technology, customer empathy and self-awareness.

But most seek entrepreneurship as a career choice underprepared, without the essential awareness of who they are, what value they could create for themselves, for their customers, and society at large, and how monetization of this value could happen to scale up the business. Such preparation and transformation are so critical to successfully launching and growing any startup.

"**SpringAhead**" is an online course that imparts **essential acumen to help bridge the gap between the entrepreneurial enthusiasm and an actual business challenge**, irrespective of the industry!

The program prepares **Start-up owners** and **aspiring student entrepreneurs** with essential strengths and insights to succeed in their business ventures. Imparts tried-and-true strengths needed to contextualize address business situations, create customer value, evolve, adapt, and enable the business plan, and also attain professional and personal growth and well-being.

This program is also offered in a **two-day seminar/webinar-cum-workshop**, by the creator of the course, Mr. Venugopal Chepur, both online and offline to deliver this unique, holistic learning where he will do Q&A session to provide practical guidance to the participants.

LEARNING OUTCOMES

MODULE 1: BUSINESS ESSENTIALS

Acquire the most essential business and technology acumen to be able to assess business opportunities through the lens of value creation!

MODULE 2: INFORMATION, COMMUNICATION & TECHNOLOGY ESSENTIALS

Learn Information Technology from its evolution to the to emerging technologies, readily accept and leverage them to be productive through the flow-of-work!

MODULE 3: BUSINESS-TERM, CHANGE & TRANSFORMATION ESSENTIALS

Understand types of intelligence, analysis, value propositions and the terms of business to contribute meaningfully to strategic conversations and cross- functional collaboration. Transition from individual contributor to lead transformation as needed with discerning insights and help their business to cope with disruptions, survive, innovate, and thrive!



MODULE 4: START-UP ESSENTIALS

Introduces the entrepreneurial journey from identifying and evaluating business opportunities, creating narratives, and positioning to gain traction in the marketplace, building team, to raising funds for a business venture. Learn practical tips on what it takes to be successful and equip to overcome challenges, and deal with your emotional strains of a start-up!

MODULE 5: SELF-AWARENESS, CAREER FULFILLMENT AND HIGHER PURPOSE FOR LIFE!

Develop yourself as an empowering leader to let your career to compliment your life! Demystify self- awareness, seek fulfillment and professional and personal well-being with higher purpose for life!




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GET AHEAD WITH *SpringAhead™*

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